

SPONSORSHIP PACKAGES

2026 UGFOA SPRING CONFERENCE

March 31 - April 2, 2026

Dixie Convention Center | St George, UT



1976 UGFOA 2026



ABOUT US

The UGFOA Annual Spring Conference is Utah's premier event where government finance professionals from around the state gather to network, learn, and find inspiration.

Sponsoring the UGFOA Annual Spring Conference increases your brand's visibility among more than 200 government finance professionals from across Utah.

Join us in 2026 as we celebrate our 50th anniversary.



CONFERENCE LOCATION

Dixie Convention Center | St. George, Utah

Southern Utah

Below the rim of the Great Basin sits Utah's warm-weather retreat: the town of St. George. This striking valley combines transitional land features from the neighboring Great Basin with the landscapes and wildlife of the Mojave Desert. Red rock mesas and lush waterways provide the setting for one of Utah's fastest-growing cities.

Dixie Conv. Center

Located in St. George, Utah, the Dixie Center was built in 1998 and renovated in 2006. The convention center features a 46,500-square-foot exhibit hall with a 30-foot ceiling and a maximum capacity of 6,785 people. It also includes a 13,205-square-foot ballroom with a 21-foot ceiling and a maximum capacity of 1,886, along with additional meeting rooms.

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BENEFITS FOR ALL SPONSORS



- **Interaction with Delegates at Your Booth in Exhibitor Space:**
 - Delegates are encouraged to visit the exhibitor space during 3 breakfasts, 2 lunches, and 4 snack breaks.
- **Snacks and Dessert with Delegates:**
 - Sponsors and delegates will have opportunities to mingle and connect over dessert after lunch, as well as during mid-morning and mid-afternoon snack breaks.
- **Five Meals Provided:**
 - Three breakfasts
 - Two lunches
- Access to Delegate Contact Information
- Additional Benefits Based on Sponsorship Level:
 - **Gold, Silver, Bronze, Meals, and Prizes**
- **Additional tickets** may be purchased beyond those included with your sponsorship level.

GOLD SPONSORS

\$4,000

3 Available



GOLD SPONSOR

\$4,000

3 Available



- **Premium Sponsor Booth:** The three Gold Sponsors will be able to select their preferred booth before all other sponsors on a first to pay, first to choose basis. Gold Sponsors may select either a
 - **standard booth** (1) 6' Deep x 10' Wide booth, (1) 6' draped table, back/side drapes, (2) chairs and (1) wastebasket.
 - **double booth** 6' Deep x 20' Wide or 12' Deep x 10' Wide (4) chairs and (1) wastebasket.
- **Sponsor Spotlight Video:** The three gold sponsors are invited to play a video of their creation (up to 2 minutes) to promote their products and services to the conference delegates at the beginning of a general session on one of the three conference days.

**Exclusive Opportunity*

GOLD SPONSOR

\$4,000

3 Available



- **Sponsor Passport:** Inclusion in delegate passport card, driving attendees directly to your booth.
- **Company Logo Promotion:** Company name and logo will appear:
 - On rotating main screen during breaks
 - At food buffet table during one of three breakfasts
 - In conference program
 - On UGFOA.org Sponsor webpage
 - At Crush Golf Event
 - Add one of your branded items to the Delegate swag bag

**Exclusive Opportunity*

GOLD SPONSOR

\$4,000

3 Available



Day 1 Afternoon Social Events:

UGFOA has a long-standing tradition of sponsoring an optional recreational event on the afternoon of the first day of the conference. The majority of delegates participate, often bringing a family member. Many sponsors use this time to build relationships with delegates and other sponsors.

- **Bays at Crush Golf Event:** Opportunity to socialize with Delegates in an organized but casual event.
 - Two bays with 4-6 golfers per bay
 - 4 sponsor participant tickets
 - Logo posted on venue screens
 - Optional sponsor table in common area at Crush Golf venue
- **Group Hiking or Pickleball Event:** Opportunity to socialize with Delegates in an organized but casual event.
 - 4 sponsor participant tickets for each event

**Exclusive Opportunity*

SILVER SPONSORS

\$2,000

20 Available



SILVER SPONSOR

\$2,000

20 Available



**Exclusive Opportunity*

- **Sponsor Booth:** Silver Sponsors will be able to select their preferred booth before bronze sponsors on a first to pay, first to choose basis.
 - (1) 6' Deep x 10' Wide booth, (1) 6' draped table, back/side drapes, (2) chairs and (1) wastebasket.
- **Sponsor Passport:** Inclusion in delegate passport card, driving attendees directly to your booth.
- **Company Logo Promotion:** Company name and logo will appear:
 - In conference program
 - On UGFOA.org Sponsor webpage

SILVER SPONSOR

\$2,000

20 Available



**Exclusive Opportunity*

Day 1 Afternoon Social Events:

UGFOA has a long-standing tradition of sponsoring an optional recreational event on the afternoon of the first day of the conference. The majority of delegates participate, often bringing a family member. Many sponsors use this time to build relationships with delegates and other sponsors.

- **Bay at Crush Golf Event:** Opportunity to socialize with delegates in an organized but casual event.
 - One bay with 4-6 golfers per bay
 - 2 sponsor participant tickets
- **Group Hiking or Pickleball Event:** Opportunity to socialize with delegates in an organized but casual event
 - 2 sponsor participant tickets for each event

BRONZE SPONSORS

\$1,000

Unlimited



BRONZE SPONSOR

\$1,000

Unlimited



- **Sponsor Booth:** (1) 6' Deep x 10' Wide booth, (1) 6' draped table, back/side drapes, (2) chairs and (1) wastebasket.
- **Company Logo Promotion:** Company name and logo will appear:
 - In conference program
 - On UGFOA.org Sponsor webpage
- **Crush Golf Event, Pickleball and/or Group Hiking Event:** Opportunity to socialize with delegates in an organized but casual event.
 - Optional a-la-carte Sponsor Participant tickets available for an additional fee

PRIZE SPONSORS

Golf Event Prize - Closest to the hole

- Sponsor will provide a prize for the contest winner. Sponsor will be recognized when the prize is presented to winner. Prize should be at least \$50 in value and may contain sponsor branding or logo. Golf gear, trophies, and plaques are encouraged. However, to prevent taxability or code of ethics concerns, no gift cards or cash equivalents are allowed. Please bring prize to Sponsor Registration Table on the morning of day 1 of the Conference

Golf Event Prize - Longest Drive

- Sponsor will provide a prize for the contest winner. Sponsor will be recognized when the prize is presented to winner. Prize should be at least \$50 in value and may contain sponsor branding or logo. Golf gear, trophies, and plaques are encouraged. However, to prevent taxability or code of ethics concerns, no gift cards or cash equivalents are allowed. Please bring prize to Sponsor Registration Table on the morning of day 1 of the Conference.



MEAL SPONSORS

AVAILABLE FOR AN
ADDITIONAL FEE



- **Breakfast Sponsorship** is included in the three Gold Sponsor packages
- **Lunch Sponsor** will be recognized as meal sponsor on Conference Agenda and Program. Sponsor name and logo will be displayed on food service tables during the meal.
 - **Day 1 Lunch (Non-Golfers)** - \$500
 - **Day 2 Lunch** - \$750
- **Snack Sponsor** will be recognized as snack sponsor on Conference Agenda and Program. Sponsor name and logo will be displayed on food service tables during the break.
 - **Day 1 Morning Snack** - \$200
 - **Day 1 Afternoon Snack (Hikers)** - \$200
 - **Day 2 Morning Snack** - \$200
 - **Day 2 Afternoon Snack** - \$200
 - **Day 3 Morning Snack** - \$200

REGISTERING AS A SPONSOR

Important instructions for sponsorship registration process

- If you add an item to your cart that is the last available, a message will immediately pop up indicating that this item is out of stock. Please be advised that the item **has** been added to your cart, so proceed. If the item is not available, you will not be able to add it to your cart. We understand that this can be confusing, but we have not been able to change the functionality of the website, so we hope this advanced explanation is helpful.

BECOME A SPONSOR

CONTACT US

Ready to get started or have questions on how you can best maximize your sponsorship?

QUESTIONS?

Nic Hales

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WEBSITE REGISTRATION URL

<https://ugfoa.starchapter.com/catalog.php?cat=1>

